

# CYBORGNEST – PRESS RELEASE

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*Sentero is launching on INDIEGOGO on 7 July 2020. Pre-launch page currently active.*

## GLOBAL CONNECTION

We live in a global community where we can travel across the globe pretty easily compared to our ancestors, which means we spend a lot of time far from those that we care about. Sadly, now we are experiencing the other extreme, where our movement is restricted and so we have much less connection to those outside our homes. In either of these worlds we understood that an enhanced sense of orientation, location, proximity, and navigation is very relevant to our existing life and future as a species - how we move and connect to one another. Sentero locates you at the centre of your Cyborg Network connecting you to the people and places that you care about - be that loved ones, your home, or other planets.

## CYBORG

The perception of an enhanced human, or 'cyborg', is often seen as the physical integration of technology and the human body. This vision predominantly comes from fiction, we see it slightly differently. After the release of the NorthSense we saw the impact it had on the owners' perception of reality, augmenting their understanding of space and enhancing memory recall. It was clear that our focus should be on the affect our technology could have on the brain, which adapts to the new sensory input through neuroplasticity. Whether physically connected, implanted, or simply worn, devices mediate our perception of our world and create a hybrid cognition. As pioneers who believe in pushing boundaries, we also partnered with Dsruptive, adding features to the Sentero experience with their SiiD implant.

## SETERO

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### YOUR CYBORG ORIENTATION SENSE

Sentero is a sensory enhancement device which uses our most emotive sense - *TOUCH* - to connect us to the planet and each other. It is a smart sense which enhances your perception of space and creates emotive directional communication.

As a new sensory organ, it is worn permanently so that the brain learns to understand the novel sensory information and interpret it as a new sense of orientation. It is not just a notification on a screen, over time it changes your perception so that you experience the world in a new way.

PRICE: \$299

- uses the magnetic north to orientate you
- sense the direction of the people in your network
- sense places that have meaning for you
- send and receive haptic emojis
- feel each other's heartbeats
- transmits spatial information to the brain via patterned vibrations structured in our unique haptic language
- *optional* - SiiD implant by Dsructive, which adds extra features to the Sentero experience

## CYBORGNEST

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At CyborgNest we aim to create technology that makes us more human, connecting us to the planet and to each other. While others invest in developing machines we dedicate our research to exploring human evolution, investing in humans and not devices. Why spend so much time and money on making technology smarter, when we can make ourselves smarter?

By creating sensory enhancement devices we open up human experience to include the hidden parts of nature which are thus far untapped by our natural senses.

## CONTACT

We are available for interviews, for any inquiries please contact

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## NORTHSENSE

In 2017 we shook the world by introducing the NorthSense, a miniaturized circuit board with over 200 components, which was permanently anchored to the body and connected the user to the magnetic field of the planet. We obtained worldwide acclaim from the media and recognition within the scientific community.

Due to high demand the NorthSense ***sold out*** within months and in doing so a new cyborg community was born.